

CONTRACT

KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 718539 /		Alt Order #
Product Feb. 6 to Feb. 12 2012		
Contract Dates 02/06/12 - 02/12/12		Estimate # 10867
Advertiser Mazie Hirono for Senate		Original Date / Revision 02/02/12 / 02/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHNL	Account Executive Chad Kagawa	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHNL	02/06/12	02/10/12	Hawaii News Now: Sunrise	6a-7a		:30			NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	11111--				5	\$85.00			
N 2	KHNL	02/06/12	02/10/12	NBC Today Show	7a-9a		:30			NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	11111--				5	\$115.00			
N 3	KHNL	02/06/12	02/10/12	NBC Today Show II	9a-10a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	11111--				5	\$50.00			
N 4	KHNL	02/06/12	02/10/12	NBC Today Show III	10a-11a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	11111--				5	\$50.00			
N 5	KHNL	02/07/12	02/09/12	Hi News Now at Five	5p-530p		:30			NM	2	\$196.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	-1-1---				2	\$98.00			
N 6	KHNL	02/06/12	02/10/12	Hi News Now at 5:30	530p-6p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	11111--				5	\$125.00			
N 7	KHNL	02/06/12	02/10/12	Entertainment Tonight	630p-7p		:30			NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	1-1-1--				3	\$120.00			
N 8	KHNL	02/07/12	02/10/12	Hi News Now at Ten	10p-1035p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	-11-1--				3	\$175.00			
N 9	KHNL	02/11/12	02/11/12	Hi News Now at Ten	10p-1035p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	-----1-				1	\$125.00			
N 10	KHNL	02/12/12	02/12/12	Hi News Now at Ten	10p-1035p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	-----1				1	\$150.00			
Totals											35	\$3,481.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

<u>Contract / Revision</u>	<u>Alt Order #</u>
718539 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/06/12 - 02/12/12	Feb. 6 to Feb. 12 2012	10867

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mazie Hirono for Senate	02/02/12 / 02/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
*Tax 1 Note: General Excise Tax 4.712%												
Time Period		# of Spots	Gross Amount	Net Amount	*Tax 1		Total					
01/30/12 - 02/12/12		35	\$3,481.00	\$2,958.85	\$139.42		\$3,098.27					
Totals		35	\$3,481.00	\$2,958.85	\$139.42		\$3,098.27					

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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CONTRACT

KHNL
 420 Waiakamilo Road
 Suite 205
 Honolulu, HI 96817
 (808) 847-3246

Contract / Revision 719037 / 1		Alt Order #
Product Feb. 6 to Feb. 12 2012 Additional		
Contract Dates 02/06/12 - 02/12/12		Estimate # 10869
Advertiser Mazie Hirono for Senate		Original Date / Revision 02/03/12 / 02/03/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHNL	Account Executive Chad Kagawa	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Media Strategies & Research
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
✓ 1	KHNL	02/06/12	02/08/12	Hawaii News Now: Sunrise	6a-7a		:30			NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/06/12	02/12/12	1-1----				2	\$85.00			
✓ 2	KHNL	02/07/12	02/10/12	NBC Today Show	7a-9a		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/06/12	02/12/12	-1--1--				2	\$115.00			
✓ 3	KHNL	02/07/12	02/10/12	Millionaire	11a-1130a		:30			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/06/12	02/12/12	-1--1--				2	\$15.00			
✓ 4	KHNL	02/11/12	02/11/12	Hi News Now at Five	5p-530p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/06/12	02/12/12	-----1-				1	\$100.00			
✓ 5	KHNL	02/12/12	02/12/12	Hi News Now at Five	5p-530p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/06/12	02/12/12	-----1				1	\$100.00			
✓ 6	KHNL	02/09/12	02/09/12	Entertainment Tonight	630p-7p		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/06/12	02/12/12	---1---				1	\$120.00			
✓ 7	KHNL	02/08/12	02/08/12	Law & Order SVU	9p-10p		:30			NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/06/12	02/12/12	--1----				1	\$415.00			
✓ 8	KHNL	02/06/12	02/09/12	Hi News Now at Ten	10p-1035p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/06/12	02/12/12	1--1---				2	\$175.00			
✓ 9	KHNL	02/06/12	02/06/12	The Tonight Show	1035p-1135p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/06/12	02/12/12	1-----				1	\$150.00			
Totals											13	\$1,665.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
01/30/12 - 02/12/12	13	\$1,665.00	\$1,415.25	\$66.69	\$1,481.94
Totals	13	\$1,665.00	\$1,415.25	\$66.69	\$1,481.94

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CONTRACT



KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision 718528 /		Alt Order #
Product Feb. 6 to Feb. 12 2012		
Contract Dates 02/06/12 - 02/12/12		Estimate # 10867
Advertiser Mazie Hirono for Senate		Original Date / Revision 02/02/12 / 02/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Chad Kagawa	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGMB	02/06/12	02/10/12	HI News: Sunrise 5-6a	5a-6a		:30			NM	5	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/06/12	02/12/12	11111--				5	\$215.00			
N 2	KGMB	02/06/12	02/10/12	HI News: Sunrise 6-7a	6a-7a		:30			NM	7	\$1,505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/06/12	02/12/12	12112--				7	\$215.00			
√ 3	KGMB	02/06/12	02/10/12	HI News: Sunrise 7-8a	7a-8a		:30			NM	5	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/06/12	02/12/12	11111--				5	\$215.00			
√ 4	KGMB	02/06/12	02/10/12	M-F HI News NOW at 5p	5p-530p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/06/12	02/12/12	11-11--				4	\$350.00			
√ 5	KGMB	02/08/12	02/10/12	W/F HI News NOW at 6p	6p-630p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/06/12	02/12/12	--1-1--				2	\$500.00			
√ 6	KGMB	02/11/12	02/11/12	Sa HI News NOW at 5p	5p-530p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/06/12	02/12/12	-----1-				1	\$250.00			
√ 7	KGMB	02/06/12	02/09/12	M/Tu/Th Insider	630p-7p		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/06/12	02/12/12	11-1---				3	\$225.00			
√ 8	KGMB	02/06/12	02/10/12	M-F HI News NOW at 10p	10p-1035p		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/06/12	02/12/12	11111--				5	\$800.00			
√ 9	KGMB	02/12/12	02/12/12	Su HI News NOW at 10p	1035p-11p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/06/12	02/12/12	-----1				1	\$500.00			
Totals											33	\$11,480.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
01/30/12 - 02/12/12	33	\$11,480.00	\$9,758.00	\$459.80	\$10,217.80
Totals	33	\$11,480.00	\$9,758.00	\$459.80	\$10,217.80

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CONTRACT



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

TV.com

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

<u>Contract / Revision</u> 872004 /		<u>Alt Order #</u>
<u>Product</u> 2/6-2/12/12		
<u>Contract Dates</u> 02/06/12 - 02/12/12		<u>Estimate #</u>
<u>Advertiser</u> Hirono/D/Senate		<u>Original Date / Revision</u> 02/03/12 / 02/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KITV	<u>Account Executive</u> KITV Political Local K	<u>Sales Office</u> Honolulu
<u>Special Handling</u> Political Duplicate File Copy		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
KITV	02/06/12	02/12/12	KITV 4 News This Morning	6-7A		:30			NM	3	\$210.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
k:	02/06/12	02/12/12	-1-11--	3			\$70.00				
KITV	02/06/12	02/12/12	GMA M-F	7-9am		:30			NM	4	\$280.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
k:	02/06/12	02/12/12	111-1--	4			\$70.00				
KITV	02/06/12	02/12/12	KITV News At 5	5-5:30pm		:30			NM	1	\$250.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
k:	02/06/12	02/12/12	1-----	1			\$250.00				
KITV	02/06/12	02/12/12	KITV News At 6	6-6:30pm		:30			NM	0	\$0.00
KITV	02/11/12	02/11/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	0	\$0.00
KITV	02/06/12	02/12/12	How I Met Your Mother M-F	6:27-7:00 pm		:30			NM	1	\$175.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
k:	02/06/12	02/12/12	-1-----	1			\$175.00				
KITV	02/06/12	02/12/12	KITV News At 10	10-1035pm		:30			NM	3	\$1,200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
k:	02/06/12	02/12/12	1--11--	3			\$400.00				
KITV	02/06/12	02/12/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	3	\$600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
k:	02/06/12	02/12/12	-111---	3			\$200.00				
KITV	02/11/12	02/11/12	KITV 4 News at 10 Sat	KITV 4 News at 10		:30			NM	1	\$400.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
k:	02/06/12	02/12/12	-----1-	1			\$400.00				
KITV	02/06/12	02/12/12	The View	8:58-10:00 am / Hc		:30			NM	3	\$300.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
k:	02/06/12	02/12/12	1-1-1--	3			\$100.00				
KITV	02/06/12	02/12/12	Nate Berkus Day	Nate Berkus Day		:30			NM	2	\$200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
k:	02/06/12	02/12/12	-1-1---	2			\$100.00				
KITV	02/06/12	02/12/12	Ellen	3-4pm		:30			NM	4	\$400.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

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Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

TV.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
872004 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/06/12 - 02/12/12	2/6-2/12/12	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Hirono/D/Senate	02/03/12 / 02/03/12

Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																								
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr> <tr> <td>k: 02/06/12</td><td>02/12/12</td><td>1-111--</td><td>4</td><td>\$100.00</td><td colspan="7"></td></tr> </table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								k: 02/06/12	02/12/12	1-111--	4	\$100.00							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																															
k: 02/06/12	02/12/12	1-111--	4	\$100.00																															
KITV	02/06/12	02/12/12	Dr Oz 4-5p	4-5p		:30			NM	4	\$400.00																								
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr> <tr> <td>k: 02/06/12</td><td>02/12/12</td><td>-1111--</td><td>4</td><td>\$100.00</td><td colspan="7"></td></tr> </table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								k: 02/06/12	02/12/12	-1111--	4	\$100.00							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																															
k: 02/06/12	02/12/12	-1111--	4	\$100.00																															
KITV	02/06/12	02/12/12	Nightline	11-1130p		:30			NM	2	\$160.00																								
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr> <tr> <td>k: 02/06/12</td><td>02/12/12</td><td>1-1----</td><td>2</td><td>\$80.00</td><td colspan="7"></td></tr> </table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								k: 02/06/12	02/12/12	1-1----	2	\$80.00							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																															
k: 02/06/12	02/12/12	1-1----	2	\$80.00																															
KITV	02/10/12	02/10/12	20/20	9-10pm		:30			NM	1	\$400.00																								
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr> <tr> <td>k: 02/06/12</td><td>02/12/12</td><td>----F--</td><td>1</td><td>\$400.00</td><td colspan="7"></td></tr> </table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								k: 02/06/12	02/12/12	----F--	1	\$400.00							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																															
k: 02/06/12	02/12/12	----F--	1	\$400.00																															
KITV	02/12/12	02/12/12	DESP HOUSEWIVES	8-9pm		:30			NM	1	\$1,200.00																								
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr> <tr> <td>k: 02/06/12</td><td>02/12/12</td><td>-----S</td><td>1</td><td>\$1,200.00</td><td colspan="7"></td></tr> </table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								k: 02/06/12	02/12/12	-----S	1	\$1,200.00							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																															
k: 02/06/12	02/12/12	-----S	1	\$1,200.00																															
Totals										33	\$6,175.00																								

Note: General Excise Tax 4.712%

Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
1/12 - 02/12/12	33	\$6,175.00	\$5,248.75	\$247.32	\$5,496.07
	33	\$6,175.00	\$5,248.75	\$247.32	\$5,496.07

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

CONTRACT



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

w.KITV.com

d:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

<u>Contract / Revision</u> 873451 /		<u>Alt Order #</u>
<u>Product</u> 2/8-2/12		
<u>Contract Dates</u> 02/08/12 - 02/12/12	<u>Estimate #</u>	
<u>Advertiser</u> Hirono/D/Senate		<u>Original Date / Revision</u> 02/07/12 / 02/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KITV	<u>Account Executive</u> KITV Political Local K	<u>Sales Office</u> Honolulu
<u>Special Handling</u> Political Duplicate File Copy		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	02/08/12	02/12/12	KITV 4 News This Morning	5-7am		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	--311--				5	\$70.00			
2	KITV	02/08/12	02/12/12	GMA M-F	7-9am		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	--122--				5	\$70.00			
3	KITV	02/08/12	02/12/12	KITV News At 5	5-5:30pm		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	--111--				3	\$250.00			
4	KITV	02/08/12	02/12/12	KITV News At 6	6-6:30pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	--1----				1	\$400.00			
5	KITV	02/11/12	02/11/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	-----1-				1	\$300.00			
6	KITV	02/08/12	02/12/12	How I Met Your Mother M-F	6:27-7:00 pm		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	--11---				2	\$175.00			
7	KITV	02/08/12	02/12/12	KITV News At 10	10-1035pm		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	--11---				2	\$400.00			
8	KITV	02/08/12	02/12/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	--1-1--				2	\$200.00			
9	KITV	02/12/12	02/12/12	KITV 4 News at 10 Sun	KITV 4 News at 10		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	-----1				1	\$400.00			
Totals											22	\$4,100.00

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

KITV
HAWAII

abc

KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

<u>Contract / Revision</u> 873451 /		<u>Alt Order #</u>
<u>Contract Dates</u> 02/08/12 - 02/12/12	<u>Product</u> 2/8-2/12	<u>Estimate #</u>
<u>Advertiser</u> Hirono/D/Senate		<u>Original Date / Revision</u> 02/07/12 / 02/07/12

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
1/30/12 - 02/12/12	22	\$4,100.00	\$3,485.00	\$164.21	\$3,649.21
Totals	22	\$4,100.00	\$3,485.00	\$164.21	\$3,649.21

Signature: _____ Date: _____

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CONTRACT



KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

Contract / Revision 138277 /		Alt. Order #
Product Week of 2/06		
Contract Dates 02/06/12 - 02/12/12		Est. # 10867
Advertiser POL - Mazie Hirono for Senate		Original Date / Revision 02/02/12 / 02/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Media Strategies & Research
1580 Lincoln Street
Suite #510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	02/06/12	02/08/12	M-F 530a-6a Morning News	530a-6a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	1-1----				2	\$200.00			
N 2	KHON	02/06/12	02/10/12	M-F 6a-7a Morning News	6a-7a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	11111--				5	\$200.00			
N 3	KHON	02/06/12	02/10/12	M-F 7a-8a Morning News	7a-8a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	11111--				5	\$200.00			
N 4	KHON	02/07/12	02/07/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	-1-----				1	\$600.00			
N 5	KHON	02/06/12	02/09/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	1--1---				2	\$1,000.00			
N 6	KHON	02/12/12	02/12/12	Su 6p-630p News	6p-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	-----1				1	\$800.00			
N 7	KHON	02/07/12	02/10/12	Wheel of Fortune	630p-7p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	-1--1--				2	\$1,000.00			
N 8	KHON	02/08/12	02/08/12	M-F 10p-1035p	10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	--1----				1	\$1,000.00			
N 9	KHON	02/11/12	02/11/12	Sa 10p-1035p	10p-1035p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	-----1-				1	\$600.00			
N 11	KHON	02/10/12	02/10/12	M-F 530p-6p News	530p-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	----1--				1	\$600.00			
Totals											21	\$10,000.00

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KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

<u>Contract / Revision</u> 138277 /		<u>Alt. Order #</u>
<u>Contract Dates</u> 02/06/12 - 02/12/12	<u>Product</u> Week of 2/06	<u>Est. #</u> 10867
<u>Advertiser</u> POL - Mazie Hirono for S		<u>Original Date / Revision</u> 02/02/12 / 02/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Tax 1 Note: Sales Tax 4.712%.												
Time Period		# of Spots	Gross Amount	Net Amount	*Tax 1		Total					
01/30/12 - 02/12/12		21	\$10,000.00	\$8,500.00	\$400.52		\$8,900.52					
Totals		21	\$10,000.00	\$8,500.00	\$400.52		\$8,900.52					

Signature: _____ **Date:** _____

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CONTRACT



KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

Media Strategies & Research
1580 Lincoln Street
Suite #510
Denver, CO 80203

Contract / Revision 138369 /		Alt. Order #
Product Week of 2/06		
Contract Dates 02/06/12 - 02/12/12		Est. # 10869
Advertiser POL - Mazie Hirono for Senate		Original Date / Revision 02/03/12 / 02/03/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	02/07/12	02/09/12	M-F 530a-6a Morning News	530a-6a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	-1-1---				2	\$200.00			
N 2	KHON	02/06/12	02/10/12	M-F 6a-7a Morning News	6a-7a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	1---1--				2	\$200.00			
N 3	KHON	02/07/12	02/09/12	M-F 7a-8a Morning News	7a-8a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	-1-1---				2	\$200.00			
N 4	KHON	02/10/12	02/10/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	----1--				1	\$600.00			
N 5	KHON	02/07/12	02/07/12	M-F 6p-630p News	6p-630p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	-1-----				1	\$1,000.00			
N 6	KHON	02/10/12	02/10/12	Kitchen Nightmares	7p-8p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	----1--				1	\$300.00			
N 7	KHON	02/06/12	02/06/12	Wheel of Fortune	630p-7p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	1-----				1	\$1,000.00			
N 8	KHON	02/07/12	02/07/12	M-F 10p-1035p	10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	-1-----				1	\$1,000.00			
N 9	KHON	02/08/12	02/08/12	Big Bang Theory	9-930P		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	--1----				1	\$250.00			
N 11	KHON	02/08/12	02/08/12	M-F 530p-6p News	530p-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	--1----				1	\$600.00			
N 12	KHON	02/06/12	02/10/12	Live with Kelly	8a-9a		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	1-1-1--				3	\$75.00			

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KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

Contract / Revision 138369 /	Alt. Order #
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Contract Dates 02/06/12 - 02/12/12	Product Week of 2/06	Est. # 10869
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Advertiser POL - Mazie Hirono for Si	Original Date / Revision 02/03/12 / 02/03/12
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 13	KHON	02/07/12	02/09/12	Family Feud	M-F 9-930A		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	-1-1---				2	\$50.00			
N 14	KHON	02/08/12	02/10/12	Family Feud	M-F 930-10a		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	--1-1--				2	\$50.00			
N 15	KHON	02/06/12	02/09/12	People's Court	3p-4p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	1-11---				3	\$50.00			
N 16	KHON	02/09/12	02/09/12	2 1/2 Men	930-10P		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	---1---				1	\$250.00			
N 17	KHON	02/06/12	02/06/12	Inside Edition	1035p-1105p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	1-----				1	\$250.00			

*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Totals	25	\$7,025.00
01/30/12 - 02/10/12	25	\$7,025.00	\$5,971.25	\$281.37	Total		
Totals	25	\$7,025.00	\$5,971.25	\$281.37			\$6,252.62

Signature: _____ Date: _____

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Agreement Between:

CONTRACT



KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

And:

Media Strategies & Research
1580 Lincoln Street
Suite #510
Denver, CO 80203

Contract / Revision 138115 /		Alt. Order #
Product Week of 1/31		
Contract Dates 01/31/12 - 02/05/12		Est. # 10858
Advertiser POL - Mazie Hirono for Senate		Original Date / Revision 02/01/12 / 02/01/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	02/03/12	02/03/12	M-F 530a-6a Morning News	530a-6a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/30/12	02/05/12	----1--				1	\$200.00			
N 2	KHON	02/01/12	02/03/12	M-F 6a-7a Morning News	6a-7a		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/30/12	02/05/12	--222--				6	\$200.00			
N 3	KHON	02/01/12	02/03/12	M-F 7a-8a Morning News	7a-8a		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/30/12	02/05/12	--222--				6	\$200.00			
N 4	KHON	02/02/12	02/02/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/30/12	02/05/12	---1---				1	\$600.00			
N 5	KHON	02/01/12	02/03/12	M-F 6p-630p News	6p-630p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/30/12	02/05/12	--111--				3	\$1,000.00			
N 6	KHON	02/05/12	02/05/12	Su 6p-630p News	6p-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/30/12	02/05/12	-----1				1	\$800.00			
N 7	KHON	02/02/12	02/03/12	Wheel of Fortune	630p-7p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/30/12	02/05/12	---11--				2	\$1,000.00			
N 8	KHON	02/01/12	02/01/12	M-F 10p-1035p	10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/30/12	02/05/12	--1----				1	\$1,000.00			
N 9	KHON	02/04/12	02/04/12	Sa 10p-1035p	10p-1035p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/30/12	02/05/12	-----1-				1	\$600.00			
Totals											22	\$10,600.00

*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
01/30/12 - 02/05/12	22	\$10,600.00	\$9,010.00	\$424.55	\$9,434.55
Totals	22	\$10,600.00	\$9,010.00	\$424.55	\$9,434.55

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KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

<u>Contract / Revision</u>	<u>Alt. Order #</u>
138115 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Est. #</u>
01/31/12 - 02/05/12	Week of 1/31	10858

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL - Mazie Hirono for S	02/01/12 / 02/01/12

Signature: _____ **Date:** _____

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CONTRACT

KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 719114 /		Alt Order #
Product Feb 6 - Feb 12, 2012		
Contract Dates 02/06/12 - 02/12/12		Estimate #
Advertiser Mazie Hirono for Senate		Original Date / Revision 02/03/12 / 02/03/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFVE	Account Executive Marche' Kawai	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 1	KFVE	02/06/12	02/10/12	Early News	630p-7p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	-1-----				1	\$75.00			
N 2	KFVE	02/06/12	02/12/12	M-Su HI News Now At Nine	9p-935p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	1---1--				2	\$150.00			
N 3	KFVE	02/06/12	02/08/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	1-1----				2	\$50.00			
N 4	KFVE	02/06/12	02/12/12	Extra (935p-1235a)	935p-1005p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	-T-----				1	\$60.00			
Totals											6	\$535.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
01/30/12 - 02/10/12	6	\$535.00	\$454.75	\$21.43	\$476.18
Totals	6	\$535.00	\$454.75	\$21.43	\$476.18

Signature: _____ Date: _____

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

CONTRACT

KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

<u>Contract / Revision</u> 718533 /		<u>Alt Order #</u>
<u>Product</u> Feb 6 - Feb 12, 2012		
<u>Contract Dates</u> 02/06/12 - 02/12/12		<u>Estimate #</u>
<u>Advertiser</u> Mazie Hirono for Senate		<u>Original Date / Revision</u> 02/02/12 / 02/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFVE	<u>Account Executive</u> Marche' Kawai	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFVE	02/06/12	02/10/12	Early News	630p-7p		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	1-1-1--				3	\$75.00			
N 2	KFVE	02/06/12	02/12/12	M-Su HI News Now At Nine	9p-935p		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	1111-11				6	\$150.00			
N 3	KFVE	02/06/12	02/10/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/12	02/12/12	11111--				5	\$50.00			
Totals											14	\$1,375.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
01/30/12 - 02/12/12	14	\$1,375.00	\$1,168.75	\$55.07	\$1,223.82
Totals	14	\$1,375.00	\$1,168.75	\$55.07	\$1,223.82

Signature: _____ Date: _____

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